



Quotation

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DATE 2017

Prepared by: Jennifer Griffin
 Prepared for:

Budget Friendly WordPress Theme Website

Website Build	AMOUNT
5 Page WordPress Theme Website Includes: One Round of Revisions 1 Custom Websliders for homepage Training on Content Management System (CMS) Up to 5 pictures compressed for optimization and posted to various pages All Set-up Fees for Wordpress and CMS 1 Email Contact Form Theme license	\$650.00
Website Options	
Additional Plugin Integration for Eventbrite, Mailchimp, Constant Contact, Ecommerce, Events Calendar, Yoast SEO	\$150 per plugin
Additional Web Sliders	\$100.00 per slider
Custom Email Contact Forms	\$150.00 per form
Redraw or recreate company logo for web optimization	\$75.00
Hosting Options	
All Hosting Services are provided by our affiliate partner, Bluegrass Web Works. All hosting is billed directly by Bluegrass Web Works.	
Basic WordPress Hosting 2 GB RAID Storage 5 GB Bandwidth Our Basic hosting option is different from most other hosting providers. Our servers are never oversold because we don't offer "Unlimited Everything" for \$4.95 a month. With our Basic Hosting Package, we manage the servers and keep the hosting up to date and running smoothly. You are in charge of all updates and security for your WordPress website. We can assist and consult on issues or projects on an hourly rate of \$75/hr.	\$12.95 / month
Managed WordPress Hosting 3 GB RAID Storage 10 GB Bandwidth Administration: We update, optimize and scan all the WordPress installations across our network. Plugin Install and Update: Notifications let us know when there is an update to a plugin or theme allowing an update to "All Sites" or "All Plugins". Site Optimization: Your site's database is optimized weekly for faster page loads. Back-up and Recovery: Daily site backups keeps your site safe from inadvertent file deletion or hacking Daily and Weekly Security Scans Real-Time Monitoring: We monitor your 24/7 and send alerts if there any server or connectivity issues.	\$24.95 / month
DIY Hosting Purchasing the hosting package is optional. If you prefer to host your website with a different provider there is a one-time hosting set-up of fee of \$100. Go Fetch Marketing will also need access via username and password to your hosting account for set-up.	\$100 Set-Up Fee
Email 10GB inbox storage and 50MB attachments	\$2.00 / month / per account

This website package is for small businesses with a limited a budget. It is a basic site that serves more as a website brochure. This website does not include a blog, a photo gallery, or Google analytics. Since the website will be built on WordPress, it is an expandable platform in which the client can come back at a later date to add features. The budget website is not recommended for any client that is looking to immediately increase their search engine optimization.

Website Assumptions:

- All content and photos will be supplied by client in a Word Document or PDF format. Content creation is billed at \$35 an hour and will be estimated in a separate quote if requested.
- Any photos that need to be purchased (i.e. stock photos) will be an additional \$25.00-\$50.00 per photo. All stock photos will be pre-approved purchases by client
- This quote is based upon client picking from a current website theme or other website theme. If theme license is over \$60.00 the additional cost will be billed back to the client. A custom design will be an additional \$750 (Note: All sample designs come in various color palettes)

50% deposit is due at the time of contract signing. Remaining balance is due when site is live. Any websites not paid in full within 15 days of website going live will be shut down until payment is received. MasterCard and Visa payments are assessed a 3% transaction fee.

Authorized Signature _____

Title _____

Date _____